



2021: Rising Yields, Solid Earnings

April 29, 2021

Economic growth this year is likely to be strongest in decades, but the implications of this growth are hotly debated. In the fixed-income markets, we see nominal yields rising even if inflation does not accelerate beyond the 2% to 3% range. And in the equity markets, we expect 2021 to be all about earnings growth (above expectations, in many cases).

Watch the video or read the recap below.

That economic growth this year is likely to be strongest in decades is becoming increasingly a consensus view. The implications of this robust growth, though, are still being hotly debated.

Specifically, we see rising nominal bond yields and downward pressure on price-to-earnings (P/E) multiples as completely consistent with the Goldilocks scenario of rapid economic growth and tame inflation.

Fixed-Income Markets

In the fixed-income markets, the debate has focused on rising inflation as the byproduct of what is now largely expected very rapid economic growth this year.

But historical evidence of the past seven decades suggests that rising 10-year yields are a function of the increase in the nominal GDP growth.

The fact that real economic activity is expected to accelerate substantially argues for nominal yields rising, in our view—even if inflation does not accelerate beyond the 2% to 3% range.

Equity Markets

Now let's turn to equities. Stock markets rise in periods of accelerating growth. But this year, much of the increase in stock prices is likely to come from rapidly growing earnings instead of expanding P/E multiples, as was the case last year.

And we expect 2021 to be all about earnings growth well in excess of expectations in many cases. And this, too, would be consistent with prior experience during economic expansion.

Olga Bitel, partner, is a global strategist on William Blair's Global Equity team.

Disclosure:

This content is for informational and educational purposes only and not intended as investment advice or a recommendation to buy or sell any security. Investment advice and recommendations can be provided only after careful consideration of an investor's objectives, guidelines, and restrictions.

Information and opinions expressed are those of the authors and may not reflect the opinions of other investment teams within William Blair Investment Management, LLC, or affiliates. Factual information has been taken from sources we believe to be reliable, but its accuracy, completeness or interpretation cannot be guaranteed. Information is current as of the date appearing in this material only and subject to change without notice. Statements concerning financial market trends are based on current market conditions, which will fluctuate. This material may include estimates, outlooks, projections, and other forward-looking statements. Due to a variety of factors, actual events may differ significantly from those presented.

Investing involves risks, including the possible loss of principal. Equity securities may decline in value due to both real and perceived general market, economic, and industry conditions. The securities of smaller companies may be more volatile and less liquid than securities of larger companies. Investing in foreign denominated and/or domiciled securities may involve heightened risk due to currency fluctuations, and economic and political risks. These risks may be enhanced in emerging markets. Different investment styles may shift in and out of favor depending on market conditions. Individual securities may not perform as expected or a strategy used by the Adviser may fail to produce its intended result.

Investing in the bond market is subject to certain risks including market, interest rate, issuer, credit, and inflation risk. Rising interest rates generally cause bond prices to fall. High-yield, lower-rated, securities involve greater risk than higher-rated securities. Sovereign debt securities are subject to the risk that an entity may delay or refuse to pay interest or principal on its sovereign debt because of cash flow problems, insufficient foreign reserves, or political or other considerations. Derivatives may involve certain risks such as counterparty, liquidity, interest rate, market, credit, management, and the risk that a position could not be closed when most advantageous. Currency transactions are affected by fluctuations in exchange rates; currency exchange rates may fluctuate significantly over short periods of time. Diversification does not ensure against loss.

There can be no assurance that investment objectives will be met. Any investment or strategy mentioned herein may not be appropriate for every investor. References to specific companies are for illustrative purposes only and should not be construed as investment advice or a recommendation to buy or sell any security. Past performance is not indicative of future returns.

Copyright © 2020 William Blair & Company, L.L.C. "William Blair" is a registered trademark of William Blair & Company, L.L.C. No part of this material may be reproduced in any form, or referred to in any other publication, without express written consent.