



Economic Scorecard: Growth Firm but Not Accelerating

May 14, 2018

[Previously](#), I described how we use a tool called the macroeconomic scorecard to inform our fundamental research. In our *Macroeconomic Scorecard* series I share an updated scorecard and provide key takeaways from our analysis.

The scorecard provides an easy, real-time comparison of key economic indicators across most developed markets and major emerging markets. See below for a more in-depth description of our macroeconomic scorecard.

Here are our latest insights from the macroeconomic scorecard:

- Growth remains firm, but is no longer accelerating
- PMIs in Europe and Japan are at high levels, and with nowhere to go are starting to roll over
- Growth in emerging markets is accelerating
- China remains stable
- There is continued improvement in Brazil
- Significant deceleration can be seen in Mexico
- South African consumer growth is improving rapidly

Macroeconomic Scorecard

Countries	Industrial Production Volume, YoY % Change			Manufacturing PMIs			Manufacturing PMIs: Orders – Inventories			Retail Sales Volume, YoY % Change			Auto Registrations, Million Units YoY % Change		
	Latest	1-m Δ	3-m Δ	Latest	1-m Δ	3-m Δ	Latest	1-m Δ	3-m Δ	Latest	1-m Δ	3-m Δ	Latest	1-m Δ	3-m Δ
	Supply Side									Demand Side					
DMs	4.2	0.4	0.8	54.9	-0.8	-1.3	5.5	-0.5	-1.8						
US	3.3	0.3	0.9	55.6	0.3	0.5	5.9	0.1	0.2	2.2	-0.7	-1.0	-1.8	-0.4	-3.5
Euro Area	4.0	-0.2	0.2	56.6	-2.0	-4.0	7.5	-0.6	-3.1	1.8	-0.6	-0.6	5.1	0.0	-0.6
Germany	5.0	-1.1	0.9	58.2	-2.4	-5.1	8.8	-0.6	-4.0	2.1	-0.8	-1.1	6.6	2.2	4.8
UK	1.4	-0.9	-2.0	55.1	0.1	-1.0	6.1	0.0	-2.3	1.4	0.1	0.6	-10.3	0.3	0.6
Japan	2.8	-0.6	-1.1	53.1	-1.0	-1.4	4.6	-1.1	-2.6	1.0	-0.5	0.0	-1.3	1.3	0.1
Korea	-1.4	0.5	-3.5	49.1	-1.2	-0.8	-1.0	-1.4	-2.7	2.7	0.4	-0.9	-7.1	2.0	-15.4
Taiwan	2.1	1.9	-0.2	55.3	-0.7	-1.3	3.9	-0.8	-2.0						
Canada	3.5	-0.6	-0.7	55.7	0.1	1.0	5.0	-0.9	-3.0	3.4	-1.1	-1.9	-0.7	-2.4	-7.8
Australia										0.5	0.0	0.5			
EMs	3.3	-0.4	-0.8	51.3	-0.6	-0.9	2.6	-0.3	-1.4						
Brazil	4.0	-1.0	-0.7	53.4	0.2	1.0	5.3	0.3	-1.8	4.2	-0.7	0.0	13.0	-1.6	-10.3
China	6.7	0.4	0.4	51.0	-0.6	-0.5	1.5	-0.4	-1.3	4.6	-2.0	-3.8	3.3	3.5	0.6
India	7.8	1.9	4.2	51.0	-1.1	-3.7	5.4	-0.2	-3.0				9.0	7.0	5.2
Indonesia	2.1	-2.3	-4.2	50.7	-0.7	1.4	2.7	0.5	1.7	0.5	-1.3	-1.6	1.8	2.9	2.4
Mexico	-0.6	0.2	0.1	52.4	0.8	0.7	0.5	0.4	-0.8	-1.1	0.0	-1.0	-13.4	-2.2	-0.8
Russia	-0.8	0.9	-1.6	50.6	0.4	-1.4				2.6	-0.3	-0.5	20.1	4.7	2.8
S. Africa	2.1	0.1	1.7	51.1	-0.3	2.7				5.2	-0.6	0.3	-5.5	-3.7	-11.4
Thailand				49.1	-1.8	-1.3	0.3	0.1	0.6						
Turkey	11.1	0.5	-1.3	51.8	-3.8	-3.1	6.9	-1.6	-0.8	8.5	1.9	-1.2	-1.5	5.9	-1.1

Source: Bloomberg, Markit, as of March 31, 2018

Scorecard Basics

Our macroeconomic scorecard consists of five panels, each of which details a single data series. The first three indicators deal with the supply side of the economy, and the last two deal with the demand side (consumer behavior). These indicators include industrial production, manufacturing purchasing managers' indices (PMIs), manufacturing PMI orders minus inventories, retail sales, and motor vehicle registrations. All of these indicators are high frequency (they come out monthly) and are available at the country level.

For each indicator, we show the annual growth rate as well as the one-month and three-month changes in that growth rate. The idea is to see whether the current rate of growth is decelerating or accelerating.

The Indicators

Industrial production. These figures can frequently move the markets because they are considered to be an indicator of future inflation.

Manufacturing PMIs. This survey-based data provides clues not just about the health of the manufacturing sector, but economic growth in general. Many investors use the PMI as a leading indicator for the growth or decline of gross domestic product (GDP).

Manufacturing PMI orders minus inventories. The most forward-looking component of manufacturing PMI, this data is a testament to how company managers think about their order books versus their current production trends. This gives us a predictable indicator of what future industrial volume growth is likely to be.

Retail sales. Retail sales are an important economic indicator because consumer spending drives much of our economy.

Motor vehicle registrations. Cars are an excellent indicator of consumer behavior. If you don't have sustainable income growth or credit growth, you are unlikely to purchase such a big-ticket item.

For previous analysis see [Macroeconomic Scorecard Points to Economic Expansion](#) and [Macroeconomic Scorecard: Growth Accelerates](#)

Olga Bitel, partner, is a global strategist on William Blair's Global Equity team.

Disclosure:

This content is for informational and educational purposes only and not intended as investment advice or a recommendation to buy or sell any security. Investment advice and recommendations can be provided only after careful consideration of an investor's objectives, guidelines, and restrictions.

Information and opinions expressed are those of the authors and may not reflect the opinions of other investment teams within William Blair Investment Management, LLC, or affiliates. Factual information has been taken from sources we believe to be reliable, but its accuracy, completeness or interpretation cannot be guaranteed. Information is current as of the date appearing in this material only and subject to change without notice. Statements concerning financial market trends are based on current market conditions, which will fluctuate. This material may include estimates, outlooks, projections, and other forward-looking statements. Due to a variety of factors, actual events may differ significantly from those presented.

Investing involves risks, including the possible loss of principal. Equity securities may decline in value due to both real and perceived general market, economic, and industry conditions. The securities of smaller companies may be more volatile and less liquid than securities of larger companies. Investing in foreign denominated and/or domiciled securities may involve heightened risk due to currency fluctuations, and economic and political risks. These risks may be enhanced in emerging markets. Different investment styles may shift in and out of favor depending on market conditions. Individual securities may not perform as expected or a strategy used by the Adviser may fail to produce its intended result.

Investing in the bond market is subject to certain risks including market, interest rate, issuer, credit, and inflation risk. Rising interest rates generally cause bond prices to fall. High-yield, lower-rated, securities involve greater risk than higher-rated securities. Sovereign debt securities are subject to the risk that an entity may delay or refuse to pay interest or principal on its sovereign debt because of cash flow problems, insufficient foreign reserves, or political or other considerations. Derivatives may involve certain risks such as counterparty, liquidity, interest rate, market, credit, management, and the risk that a position could not be closed when most advantageous. Currency transactions are affected by fluctuations in exchange rates; currency exchange rates may fluctuate significantly over short periods of time. Diversification does not ensure against loss.

There can be no assurance that investment objectives will be met. Any investment or strategy mentioned herein may not be appropriate for every investor. References to specific companies are for illustrative purposes only and should not be construed as investment advice or a recommendation to buy or sell any security. Past performance is not indicative of future returns.

Copyright © 2020 William Blair & Company, L.L.C. "William Blair" is a registered trademark of William Blair & Company, L.L.C. No part of this material may be reproduced in any form, or referred to in any other publication, without express written consent.