



## Where Is the Inflation?

June 29, 2020

We will likely see low and even negative rates until the current era of inflation targeting gives way, as we explained in [“Why Rates Are Low.”](#) But where is the inflation?

When rates were a tool to liquidate government debt in the 1940s and 1950s, inflation was a central banker’s friend. Today, rate cuts are used to boost growth, and with inflation targeting, low inflation allows for lower rates.

While textbooks tell us that low interest rates increase inflation, we have not seen this dynamic due to changes in monetary systems since the 2008 recession.

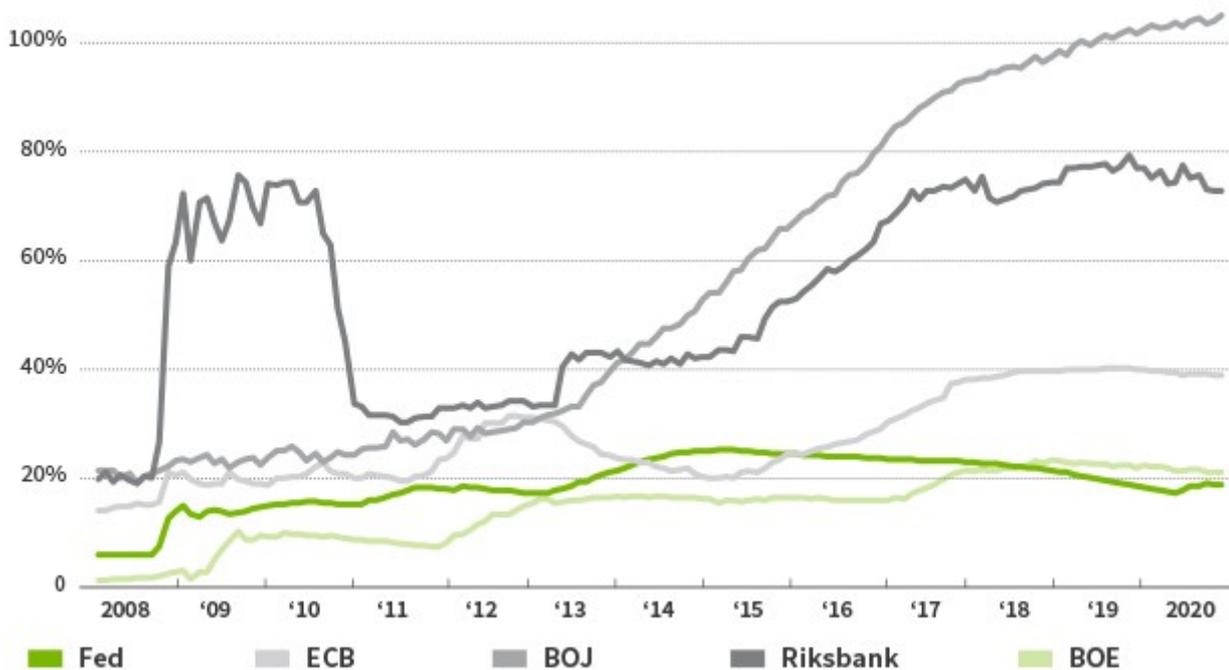
It used to be that private banks had scarce reserves and that central banks lent an amount of reserves to banks that they were expected to pass on to borrowers at the target rate. That is generally how a so-called “corridor system” works.

Here, a central bank sets an upper interest rate limit through a lending facility (often referred to as the discount rate) and a lower limit through an interest rate on excess reserves. The target rate will be between these two, and the private lending rate somewhat higher.

During the financial crisis, banking systems in several countries were flooded with excess reserves, which manifested in growing central bank balance sheets, as the chart below illustrates.



## Central Bank Balance Sheets as a Percentage of GDP



Source: Bloomberg and William Blair, as of March 16, 2020.

While investors may have thought that this would lead to inflation, given higher Basel III and Dodd-Frank Act capital requirements, and without any great prospects to lend the money, banks mainly deposited these reserves with central banks. The new regulations made banks hold more capital, the lack of which was seen as contributing to the previous crisis.

As a result, while the banks are now flooded with reserves, they are more constrained in how they can use those reserves to increase liquidity in the banking system.

For the U.S. Federal Reserve (Fed) and the European Central Bank (ECB) alike, the great reliance on central bank deposits made the central bank deposit rate the most important interest rate.

This shift introduced monetary floor systems, where the deposit rate acts as a rate floor and reserves are abundant. A floor system allows a central bank to flood the banking system with reserves without the interest rate falling below the target rate.<sup>1</sup> The money supply is effectively detached from the interest-rate policy.

Contrary to what some may believe, an expanding central bank balance sheet is not a recipe for inflation. In part, this is because capital requirements force banks to hold larger deposits with the central banks. More importantly, while central banks can encourage banks to extend more credit, ultimately the banks are the ones calling the shots.<sup>2</sup>

In the current system, inflation does not manifest unless banks effectuate more money than the economy requires at current prices.

Where does this lead going forward? We see the environment of low rates and low inflation as persisting for quite

---

some time. The interesting question becomes, how may the current equilibrium be disrupted? We will discuss that in our next post.

[1] Kahn 2010.

2 BoE 2014.

Download the white paper below to see the full list of references.

### **Adventures on the Planet of the Apes Blog Series**

Part 1: [Navigating the Low-Rate Environment](#)

Part 2: [Nothing Natural About Low Rates](#)

Part 3: [Why Rates Are Low](#)

Part 4: [Where Is the Inflation?](#)

Part 5: [The Death of the Inflation Regime](#)

Part 6: [Beyond the Inflation Regime Collapse](#)

Part 7: [Rates: Lower for Longer](#)

Part 8: [6 Negative Consequences of Low Rates](#)



*Lotta Moberg, Ph.D., CFA, is an analyst on William Blair's Dynamic Allocation Strategies team.*

**Disclosure:**

This content is for informational and educational purposes only and not intended as investment advice or a recommendation to buy or sell any security. Investment advice and recommendations can be provided only after careful consideration of an investor's objectives, guidelines, and restrictions.

Information and opinions expressed are those of the authors and may not reflect the opinions of other investment teams within William Blair Investment Management, LLC, or affiliates. Factual information has been taken from sources we believe to be reliable, but its accuracy, completeness or interpretation cannot be guaranteed. Information is current as of the date appearing in this material only and subject to change without notice. Statements concerning financial market trends are based on current market conditions, which will fluctuate. This material may include estimates, outlooks, projections, and other forward-looking statements. Due to a variety of factors, actual events may differ significantly from those presented.

Investing involves risks, including the possible loss of principal. Equity securities may decline in value due to both real and perceived general market, economic, and industry conditions. The securities of smaller companies may be more volatile and less liquid than securities of larger companies. Investing in foreign denominated and/or domiciled securities may involve heightened risk due to currency fluctuations, and economic and political risks. These risks may be enhanced in emerging markets. Different investment styles may shift in and out of favor depending on market conditions. Individual securities may not perform as expected or a strategy used by the Adviser may fail to produce its intended result.

Investing in the bond market is subject to certain risks including market, interest rate, issuer, credit, and inflation risk. Rising interest rates generally cause bond prices to fall. High-yield, lower-rated, securities involve greater risk than higher-rated securities. Sovereign debt securities are subject to the risk that an entity may delay or refuse to pay interest or principal on its sovereign debt because of cash flow problems, insufficient foreign reserves, or political or other considerations. Derivatives may involve certain risks such as counterparty, liquidity, interest rate, market, credit, management, and the risk that a position could not be closed when most advantageous. Currency transactions are affected by fluctuations in exchange rates; currency exchange rates may fluctuate significantly over short periods of time. Diversification does not ensure against loss.

There can be no assurance that investment objectives will be met. Any investment or strategy mentioned herein may not be appropriate for every investor. References to specific companies are for illustrative purposes only and should not be construed as investment advice or a recommendation to buy or sell any security. Past performance is not indicative of future returns.

Copyright © 2020 William Blair & Company, L.L.C. "William Blair" is a registered trademark of William Blair & Company, L.L.C. No part of this material may be reproduced in any form, or referred to in any other publication, without express written consent.